

WHYIXD



WHYIXD, a rare cross-disciplinary art installation design team in Taiwan, was founded by Fancy Yeh, Zih-Jing Wei and Jay Chuang in 2011. They focus on different kinds of surprises and explore more imagination in daily life. Displace the time and space, copy the natural scenery, capture the moments of mind, create unseen experiences, and build a "digital landscape". Through continuous experiments and explorations, WHYIXD practiced its bold artistic ideas, making the team a unique brand with both artistic aesthetics and commercial value. The works released in recent years have highlighted the team's continuous breakthrough ambition and creative energy.

WHYIXD has developed its creative discourse on "Digital landscaping" of its creative career, breaking away from the common two-dimensional visual boundaries in the digital age, and looking forward to creating wonders in space with physical installation works. Furthermore, WHYIXD uses the cross-domain integration of "technology" and "art" to flip the scenery that you and I are accustomed to, bringing more sensory experience to the audience, and enabling new aesthetic imagination or reflection on social issues. WHYIXD practiced various possibilities through technology, new media, and cooperation among various industries. They continue to maintain a balance between "artistic creation" and "commercial application" with the creative method of "physical installation" and the translation and reproduction of Taiwanese culture as the core. So far, WHYIXD's works have spanned different spaces and borders, from outdoor public art to stage application, from the entertainment industry to the construction and exhibition fields. These installation works are created through digital landscaping one by one, depicting the inner poetry with technology and art, and delivering more exquisite feelings that can not be described by words and images in this digital era.

LEE & BAE

WHYIXD (2011, Taiwan)

■ Selected Exhibition

- 2027 It Melts from Here, Taipei Fine Arts Museum, Taipei, Taiwan
- 2026 The resolution of Landscape, LEE & BAE, Busan, Korea
- 2025 Exhibition Future-Nature Synergy, King Car Cultural & Art Center, Taipei, Taiwan
Digital Art Festival Istanbul 2025, Istanbul, Turkey
Taipei Dangdai Art & Idea international Art Fair, Taipei, Taiwan
- 2024 BBA Artist Prize 2024, Berlin, Germany
Taipei Dangdai Art & Idea international Art Fair, Taipei, Taiwan
- 2023 2023 Taiwan Design Week –Elastic Bridging, Taipei, Taiwan
Taipei Dangdai Art & Idea international Art Fair, Taipei, Taiwan
- 2022 NFT version, Gaze × Logic × Poetry at ART TAIPEI International Art Fair, Online
Synchronicity of The Astrology & Soulgazing, Taichung, Taiwan
2022 Keelung City Expo, Keelung, Taiwan
- 2021 ART TAIPEI International Art Fair, Taipei, Taiwan
2021 Hsinchu Light Coming Festival, Hsinchu, Taiwan
Linkage Effect - Passive Initiative, Taichung, Taiwan
- 2020 Art Central Hong Kong, Online
7th X-Site Project: Multiple Realities, Taipei Fine Art Museum, Taipei, Taiwan
Taiwan International Light Festival, National Taiwan Museum of Fine Arts,
Taichung, Taiwan
ART TAINAN Art Fair Taiwan, Online
Light ON/OFF 2020 Taipei Art District Festival, Taipei, Taiwan
Nuit Blanche Taipei 2020, Taipei, Taiwan
Symbiosis Relationship 2020 Treasure Hill Light Festival, Taipei, Taiwan
- 2019 #RTS: ReTranSens -14th Digital Art Festival MoCA - Museum of Contemporary Art,
Taipei, Taiwan
ART TAIPEI Taipei International Art Fair, Taipei, Taiwan
ART TAICHUNG 2019 Art Fair, Taichung, Taiwan
Yuejin Port Light Festival, Tainan, Taiwan
Art Future Art Fair, Taipei, Taiwan
- 2018 QCC Art Gallery, New York, USA
Taiwan Lantern Festival, Chiayi, Taiwan
Taipei Light Festival, Taipei, Taiwan
- 2016 Treasure Art Exhibition, ITRI, Kaohsiung, Taiwan
- 2014 The National Theater Concert Program, Taipei, Taiwan
- 2012 Tremble. Movement. Perception: The New Horizon of Taiwan New Media Art
Exhibition, K11, Hong Kong

■ Award

- 2024 Lighting Projects and Light Art Design Award, Platinum Design Award, Italy
- 2023 Red Dot Award, Brands & Communication Design, Germany
- 2023 Taipei Design Award, Public Space Design, Distinction, Taiwan

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- 2022 LIT Lighting Design Awards, Light Art Project, Switzerland
- 2021 A' Design Award & Competition, Golden Prize, Italy
- 2020 Program X-site 2020: X-Reality, First Prize, Taiwan
- 2019 NOW Awards, Collection 12, Silver Prize, Australia
- 2018 A' Design Award & Competition, Silver Prize, Italy
- 2018 Amsterdam Light Festival, Shortlisted2017 Taiwan World Stage Design, Alternative, Golden Prize, Netherlands
- 2017 Amsterdam Light Festival, Shortlisted, Netherlands
- 2016 Techcode Innovation Competition, First Prize, China
- 2015 StartUP@Taipei, Finalist, Taiwan
- 2013 World Stage Design, Interactive & New Media, Golden Prize, UK
- 2011 Digital Performing Arts Selection Plan, Shortlisted, Taiwan